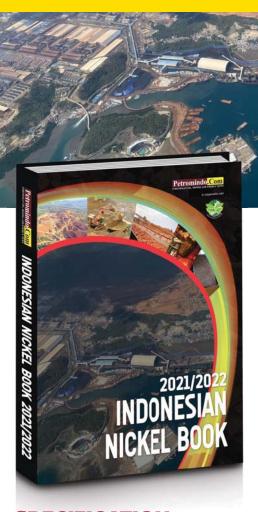
ADVERTISEMENT OPPORTUNITY



SPECIFICATION

Format : Hardcover

Size : A4 (210x297 mm)
Pages : 450 (approximately)

Printing: Full color

Finishing: Sewing + perfect binding

Price: US\$200.00
Released: April 2021
Code: NB01H











Nickel is a naturally occurring metallic element with a silvery-white, shiny appearance. It is the fifth most common element on earth and is widely used in hundreds of thousands of products for consumer, industrial, military, transport, aerospace, marine and architectural applications.

Indonesia currently has 23.7% of the world's nickel ore reserve and is the largest nickel producer and exporter in the world. The government has declared its priority to maximize nickel processing in the downstream industry in order to increase added value so that it has a positive impact on the country's economy. The country is also pursuing toward building an industry to supply nickel for electric vehicle batteries.

Petromindo and **PT Indeks Komoditas Indonesia** are pleased to invite all companies involved in the supports of Indonesian nickel industry (nickel miners, smelter developers, technology providers, mining service companies, including heavy equipment/material suppliers, transportation providers, traders, and users) to be part of the publication of **"Indonesian Nickel Book 2021/2022"**.

This book aims to provide comprehensive information on nickel industry in Indonesia, the profile of the industry players (nickel miners and smelters), including maps of their locations, mining/smelting methods, production activities and product specification and business plans. It also contains information about statistical data on the sector and directories of industry and government contacts.

This first-ever publication will provide a rare opportunity for your company to gain a greater exposure to the international nickel community as the book will certainly become a main reference in the industry and community. It will also enable you to deliver a message and create a base for a strong growth of your business through advertisement.

Contact Us: Jl. Puskesmas No.9A Kelapa Gading Timur

Jakarta Utara 14240 - INDONESIA

Phone: +62-21-22458787 | E-mail: marketing@petromindo.com

www.petromindo.com



First Edition INDONESIAN NICKEL BOOK 2021/2022



SPECIFICATION

Format : Hardcover
Size : A4 (210x297 mm)
Pages : 450 (approximately)

Printing : Full color

Finishing : Sewing + perfect binding

Price : US\$200.00 Release date : April 2021 Code : NB01H

We want to buy *

(specify the number)

* Shipment costs will be applied for delivery outside Jakarta.

List of our advertisers

Advis Capital Group - Anindya Wiraputra Konsult - Anugrah Lautan - ANZ Bank - Anzawara Satria - Arpeni Pratama Ocean Line - Artha Bumi Hasian - Asia Green Energy - Asuransi Astra Buana - ATPK Resources - Ben Line Agencies - Berau Coal - Britmindo Java Utama - Britmindo - Bukit Asam - Bukit Makmur Mandiri Utama - Bulk Logistic Landmark -Bumi Resources - Carsurin - Chakra Jawara - Cipta Kridatama - Cetta Bumi - Chitra Pratama - Coalindo Energy - Coeclerici - Crown Resources - CSA Global - CSLA Danmar Explorindo - DMT Exploration - DRB Industrial - Dunia Mitra Technology - ESCO Mining Resources - Gaya Makmur Motor - Geoindo Giri Jaya - Geoservice - Gewinn Gold Hotama - Indo Dharma Transport - Indo Tambangraya Megah - Indonesian Coal Mining Association (APBI-ICMA) - Indostraits - International SOS - International Total Service & Logistic - IOL Indonesia - K-Coal International Indonesia - Kitty Hawk - Daya Kobelco Construction Machinery Indonesia - Leighton Contractors - Lestari Cipta Persada - Liebherr-Werk Nenzing - Logmarin Advisor - Makarim & Taira S. - Mexis Mitrabahtera Segara Sejati - Meratus Advance Maritime - Mitra Intimarga - Mitrais - Multi Teknindo Infotronika - NRM Consulting - Pamapersada Nusantara - Pelayaran Nasional Bina Buana Raya - Pertamina Lubricants - Pertamina Patra Niaga - Petrosea - Poltek Indonesia - PricewaterhouseCoppers Indonesia - Prima Traktor Indonusa - Prima Unggul Persada - Resindo Resources & Energy - Royal Haskoning - Sandvik - Sapta Indra Sejati - SatNetCom - Senamas Energindo Mineral - SMEC International - SNC Mining Technologies - Soewito Suhardiman Eddymurthy Kardono - Soka Energi Indonesia - SRK Consulting - Struktur Pintar Indonesia - Sucofi ndo - Suprabakti Mandiri - Surveyor Carbon Consulting Indonesia - Tenaga Kimia Indonesia - The Bangun Artha Group - Bama - Thiess Contractors Indonesia - ThyssenKrupp Resource Technologies - TransPower Marine - United Tractors - Verity HR - Veron Indonesia - Volvo - Waratah Resources Widyawan & Partner - Winning Logistic Indonesia - Xing Yuan & TS Power

Reserve your ads space TODAY!

Display Advertisement rates

Type of Display Ads	Size (mm)	Rate (IDR)	Rate (US\$)*
1. Full Page Inside Front 1 1	210 x 297	107,300,000	7,400
2. Full Page Inside Front 2 1	210 x 297	107,300,000	7,400
3. Full Page Inside Front 3 1	210 x 297	95,700,000	6,600
4. Full Page Inside Back 1 $^{\mathrm{1}}$	210 x 297	69,600,000	4,800
5. Full Page Inside Back 2 1	210 x 297	69,600,000	4,800
6. Double Page Spread $\frac{1}{}$	420 x 297	87,000,000	6,000
7. Full Page $\frac{1}{}$	210 x 297	52,200,000	3,600
8. Half-Page	105 x 297 or 210 x 148	27,550,000	1,900

Placement rates for Company Profile & Logo

Type of Placement	Size (mm)	Rate (IDR)	Rate (US\$)*
1. Nickel Mining Company	Up to 2 pages $\frac{2}{}$	FREE	FREE
2. Nickel Smelter Developer	Up to 2 pages ²	FREE	FREE
3. Services Company	Half Page	2,900,000	200
4. Logo at Company Profile	(10x50mm or 20x20mm)	2,900,000	200 ³

- ¹ Advertiser's logo will be placed on the book's jacket ² Subject to Editor's review *For Foreign Company ONLY
- $\frac{3}{2}$ Free for display advertiser $\frac{1.3}{2}$ Includes one complimentary copy of the book
- « All rates subject to 10% VAT
- « Ads to be provided by Advertiser in EPS or TIFF formats (300 dpi resolution)
- « Please visit https://www.petromindo.com/products for details or email to: marketing@petromindo.com
- « Deadline of submission: 21 days prior date of the book release, respectively.

E-mail: marketing@petromindo.com

Date: **Ordered By** ORDER FORM Company Yes, We want to advertise in the book Contact Person Full Page Inside Front 1 Position Full Page Inside Front 2 Address Full Page Inside Front 3 Full Page Inside Back 1 Postcode Full Page Inside Back 2 Country **Double Page Spread** Fax: Phone Full Page Half-Page (Horizontal) Email Half-Page (Vertical) Note New Listing Nickel Smelter Developer **Company Placement** ■ Nickel Mining Company Services Company INDONESIAN OIL, MINING AND ENERGY NEWS YES, We will submit our Company Profile with LOGO Jl. Puskesmas No.9A Kelapa Gading Timur Jakarta Utara 14240 - INDONESIA Phone: +62-21-22458787